



Anchorage Opera is “55 and So Alive” in 2016-17! Be a part of our 55th Anniversary Season!

Our exciting 2016-17 Season is an exciting lineup of classic and contemporary, including the incomparable masterpiece, Verdi’s *Rigoletto*, the Alaskan premiere of the poignant *Glory Denied* and a season finale of truly grand proportions, our **55th Anniversary Opera Extravaganza**. All performances will be presented in the **Alaska Center for the Performing Arts**, in this milestone season which Anchorage Opera is proud to present to our community.

Our anniversary celebration season offers an ideal opportunity to advertise your business! We’ll be pulling out all the stops this season and our increased attendance at our shows has broadened our program advertisement reach to **over 7,500 patrons**, our online newsletters are now received by **over 5,000 people**, and our innovative use of **social media** brings marketing opportunities to an increasingly younger and broader demographic. Our programming is also covered by local media – including the Alaska Dispatch News, Alaska Business Magazine, the Anchorage Press, KLEF, KSKA, KTVA, KTUU, KTBY and more.

Advertising opportunities available with Anchorage Opera in 2016-17, **designed to suit any budget**, include:

Season Program Book:

- Your advertisement appears in the mainstage program books (7,500+ recipients) for the entire 2016-17 Season; ad updates available with each reprint.
- Program books edited in-house to accommodate higher quality and resolution of submitted graphics.

ALL-INCLUSIVE! Season / Production Sponsorship:

- Complimentary tickets to Anchorage Opera shows and events.
- Your logo featured on Anchorage Opera’s website homepage, displayed on all print materials, projected above the stage at performances and acknowledged in all media.
- Your advertisement included in all our season program books *with prime placement* (possibly even the coveted back cover or interior cover pages for maximum visibility and impact) and *featured prominently* in our E-newsletters and social media.
- And even more great perks! We can tailor a sponsorship package to suit your company’s needs. Your business will be in good company with sponsors for our 55th Anniversary Season, which include **Delta, Alaska Airlines, Matson, Inc.** and others. Want to find out more? Please contact us directly to discuss the exciting possibilities.

Through your commitment to Anchorage Opera this season with one or more of these exciting advertising or sponsorship opportunities, your company and AO will both continue to benefit from increased awareness within our community. We look forward to hearing from you!

Sincerely,

Judy Berry
Marketing & Development Director
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